

SHINING LIGHT FOUNDATION

MINUTES OF MEETING HELD: Monday, January 5, 2016 at 6:00 pm

LOCATION: UBS Financial Services, 1023 E. St. Mary Blvd., Lafayette, LA

ATTENDEES:

Carolyn French, President	Sandra Wilcox
Cynthia Dauphin, Vice President	Cheryl Evans
Mildred Baker, Secretary	John Broussard
Kerry Douglas	Hayley LeJeune
Tanya Cormier	Michael Huber

Guests: Joseph Cilano
Troy Kahler

On motion of John, seconded by Sandra, Minutes of Meeting held December 14, 2015 approved.

Treasurer's Report

Present balance: \$38,841.42, plus escrow of \$21, 318.53

We received a refund check in the amount of \$128.00 from Truman Elementary School.

New Business

Applications:

Request from Woodvale Elementary School for 10 students for field trip to Baton Rouge to go to Capital Park Museum and Baton Rouge Zoo at a cost of \$26.00 per student as follows:

Ladavia Senegal
Griffin Lejeune
Gracie Barber
Micha Bonnet
Amir Hill
Denelius Murray
Kentraylin Drawsand
Taylor Batiste
Haven McNeil
Cody Montgomery

On motion of John, seconded by Sandra, requests approved.

John pointed out that he has 2 additional applications at home from Woodvale for the same field trip and it was agreed that those 2 additional applications for \$26.00 each be approved as well.

Request from Broadmoor Elementary School for a field trip to a bowling party held on December 17, 2015 for Kylie Granger be approved in the amount of \$14.00.

On motion of John, seconded by Mike, the request is approved contingent on John calling the teacher and confirming that the child did go on the trip.

Old Business

Recommendations of ULL team regarding Google Analytics report:
Bruce has made the following modifications to our website:

- Changed grants to scholarships
- Changed membership to donate
- Added teachers page (need content)
- Made sub-menus for scholarship to separate info and forms
- Made sub-menu for events to separate news and Bash

Suggestions not implemented:

- Use Wordpress to enhance visual appeal (open to suggestions)
- Change donation category ranges to specific amounts
- Social media links (who can manage a Facebook page)
- Call to Action (newsletter)
- Mask mobile URL (no-can-do - technical problems)

Hayley will contact Julie to find out if she can be of help with the Newsletter.

Bash

Mike and John will visit Vermilionville regarding meal to be served and price.

Proposal: Tickets to remain at \$15.00 each.

Meeting adjourned at 7:30 pm.

Next meeting will be held on Monday, February 1, 2016 at 6:00 pm at the UBS office.